

## Immediate Release



**Kingsoft Corporation Limited**  
金山軟件有限公司

## **Kingsoft Commercially Launches JX3**

### **More Servers To Meet Positive Market Feedback**

(October 22, 2009 – Hong Kong) **Kingsoft Corporation Limited** (“Kingsoft” or the “Company”; SEHK stock code: 03888), China’s leading entertainment and applications software developer, distributor and service provider, based on market share, announced that the Company’s first 3D online game, JX3, was well-received by market since its open beta testing on August 28, and has been commercially launched. JX3 is highly praised by players. As of today, 62 groups of servers have commenced operation.

To cater for the needs of different players, JX3 plans to offer a daily payment plan. Currently, JX3 charges on a monthly basis with a monthly fee of RMB60. The proposed pay-per-day model with a daily fee of RMB2.5 could offer greater flexibility to players. For new players, JX3 also offers free trial for the first 10 days after registration and from game level 1 to 17.

Official Website of JX 3: <http://jx3.xoyo.com>

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### **About Kingsoft Corporation Limited**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth.

In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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