

[Immediate Release]



Kingsoft Corporation Limited
金山軟件有限公司

Kingsoft, Google Jointly Launch “Google-Kingsoft Ciba” to Tap Online Translation Market

Free Co-branded Translation Service for the Internet Era

(May 8, 2008 – Hong Kong) Kingsoft Corporation Limited (“Kingsoft” or the “Company”; SEHK stock code: 3888), China’s leading entertainment and applications software developer, distributor and service provider based on market share, announces that it has partnered with Google to launch “Google-Kingsoft Ciba”. The partnership is the start of a new chapter for Kingsoft PowerWord as it transforms into a web-based service.

As the first co-branded and free version of the Kingsoft PowerWord series with local dictionary, “Google-Kingsoft Ciba” leverages on the firm foundation of the PowerWord product, offering quality conventional translation services and further refinements from Google’s online translation function.

Mr. Kau Pak Kwan, Chairman and acting Chief Executive Officer at Kingsoft, said: “It is our pleasure to cooperate with Google, which is the largest search engine operator in the world with solid foundation and immense creativity. “Google-Kingsoft Ciba” is the most important version in our Kingsoft WordPower series. It represents our move from a provider of paid software to a provider of Internet-based services targeting all web users. As it is the first free version of Kingsoft PowerWord series, it also represents a drastic and strategic change in the positioning of PowerWord. On the back of the strong branding of Google and promotion effect, we believe this collaboration can boost the user base and traffic of Kingsoft PowerWord and www.iciba.com, a top English learning website, laying a good foundation for Kingsoft’s expansion in overseas markets.”

Dr. Kai-Fu Lee, Global Vice President and President for Greater China said, “As a leader in online translation technology, Google’s massive data storage and analysis capabilities provide a technical foundation for revolutionizing conventional modes of translation. The Internet makes it much easier to translate new words, ever-changing grammatical norms, and popular slang. Google is delighted to be working with Kingsoft to provide free, high-quality online applications to users in China. It has always been our goal to contribute to industry development and to serve Chinese users with Google’s leading technologies. Our cooperation with Kingsoft is more evidence of our commitment to that goal.”

“While the size of the previous version of PowerWord adds up to several hundred MB of data, the size of “Google-Kingsoft Ciba” is only 20+ MB. It offers over 14 million vocabularies, 800,000 example sentences and 300,000 pronunciations as well as functions such as whole text translation, whole sentence translation, website translation, etc, for the first time.

About Kingsoft

Following the commercial launch of its first office applications software called WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products, such as Kingsoft Internet Security and Kingsoft PowerWord, to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu and Dalian. The Company's vision is to create world-class software products that run on every computer. Its strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China (based on market share), and to expand its presence in certain overseas markets.

About Google

Google's innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford Ph.D. students Larry Page and Sergey Brin, Google today is a top web property in all major global markets. Google's targeted advertising program provides businesses of all sizes with measurable results, while enhancing the overall web experience for users. Google is headquartered in Silicon Valley with offices throughout the Americas, Europe and Asia. For more information, visit www.google.com

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