KINGSOFT®

KINGSOFT LAUNCHES NEW PRODUCTS SUCH AS KINGSOFT SECURED CLOUD STORAGE AND WPS OFFICE 2012

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Significant Step Accomplished the Strategic Transformation to Cloud Computing and Mobile Internet

(September 19, 2011 – Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), a leading entertainment software, Internet security and application software developer, distributor and service provider in China, announced the official launch of **WPS Office 2012**, **Kingosft Secured Cloud Storage**, **Kingsoft Kaipun** and **Kingsoft Office Mobile Edition**.

Kingsoft Secured Cloud Storage System serves as an important strategic product for Kingsoft Office Software to penetrate the Cloud Computing market. After 3 years of R&D and testing, Kingsoft Secured Cloud Storage comprises of 4 major features – "centralized storage", "real-time synchronization", "security control" and "office collaboration" Kingsoft Secured Cloud Storage assists to resolve the information management problems of modern enterprises by offering privately-owned cloud for enterprises with features such as "centralization", "authorization", "services", etc.

In order to bring better experiences and values to users, **WPS Office 2012** office software package features 3 additional components - email, PDF and input methods – on top of the existing word processing, spreadsheet and presentation functions. Kingsoft office software has a breakthrough achievement in terms of government purchase this year. Since the issue of the *Notice of Legitimate Software Use in Government Organizations* by The State Council Executive Meeting last October, government purchase of **WPS** has accounted for 56% of the overall **WPS** sales as of May this year. Comparing with last year, a 200% growth in sales from government purchase has been achieved, demonstrating the results of a range of supportive complementary policies and measures offered by the "Hegaoji" project to Kingosft office software. In the enterprise market, **WPS** received purchase order from large state-owned enterprises such as China Huadian Corporation (華電集團) and China Metallurgical Group Corporation (冶金科工集團) as well as large financial institutions such as CITIC Bank (中信銀行), enhancing and expanding market dominance among the legitimate users in the large enterprise market.

Mr Ge Ke, CEO of Kingsoft Office Software, said, "The consolidation of **WPS**, **Kingsoft Secured Cloud Storage**, **Kingsoft Kuaipun**, and **Kingsoft Office Mobile Edition** will provide users with cross-platform, cross-terminal, integrated business services anytime, anywhere. The launch of the 4 products marks a significant step upon the successful completion of Kingsoft's strategic transformation and sets the benchmark for the on-going development of Kingsoft office software as well as the future transformation of the entire infrastructure software industry. After the launch, Kingsoft office software has basically completed the integration of its product lines, expanding the coverage of user base from high-end large enterprise customers to the small and medium enterprise customers. We foresee an optimistic market prospect."

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About Kingsoft Corporation Limited (Stock Code: 3888)

Kingsoft is a leading Internet-based developer, distributor and service provider of entertainment software, Internet security and application software in China. Since the commercial launch of its first office applications software, WPS 1.0, in 1989 followed by over 20 years of innovative endeavors, Kingsoft has become well recognized as a leading software brand in China. Kingsoft has also rejuvenated itself by successfully transiting from "the King of package software" legacy to become an Internet application based model of Software as a Service.

Kingsoft's main business encompasses on-line games, Internet security and application software. The Company utilizes the Internet as an effective and relatively secure channel to market and distribute its products, and has built an extensive sales and distribution network. Kingsoft launches numerous well-known software products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security and online games, including the JX Series and the First Myth series to retail customers, corporate clients and government bodies in China. The Company is currently building a converged user platform for its diversified product portfolio and providing users with a variety of value-added services.

Enhancing the quality of digitalized lifestyle has been the mission of Kingsoft. Headquartered in Beijing, Kingsoft has set up R&D centers in Zhuhai, Beijing, Dalian and Chengdu. In addition to possessing strong R&D capabilities, Kingsoft has introduced top Internet and on-line game operation talents to its management team with the aim to enhancing user engagement and improving the efficiency of operations. Kingsoft will continue developing new products and expanding its market share in China, while vigorously penetrating into other overseas markets.

For more information, please visit www.kingsoft.com

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