For immediate release

Kingsoft and SINA.com Reach Cooperation
To Jointly Operate JX Online World

(October 14, 2009 - Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), China's leading entertainment and applications software developer, distributor and service provider, based on market share, today announced its strategic cooperation with SINA.com. Both companies will jointly operate Kingsoft's JX Online World, an online game in JX Series, which is expected can help attract more players.

Under this cooperation, Kingsoft will provide program and servers, while SINA.com will open its platform and user database as well as conduct online marketing promotion campaigns. The joint operation mode is well recognized by the industry as it delivers synergy through combining strengths and resources of different parties.

Mr. Kau Pak Kwan, Chairman and Chief Executive Officer of Kingsoft, said: "The collaboration of Kingsoft and SINA.com sets a model of joint cooperation in the industry. It is also another milestone for Kingsoft after its cooperation with Shanda in January 2009. It is believed that this cooperation is beneficial to the business development of both parties in medium-to-long term. "

SINA.com is a leading website in China. With over 280 million registered users worldwide and over 900 million daily page views, SINA.com is one of the most recognized Chinese Internet brands. Kingsoft is a renowned online game provider and operator in China. JX series, the Company's self-developed online game, is well received by the market.

# # #

About Kingsoft
Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and

applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China based on market share and to expand its presence in certain oversea markets.

For enquiries, please contact:

Kingsoft Corporation Limited
Michelle Feng Harnett   Tel: (86) 10 82325515   Email:ir@kingsoft.com

Hill and Knowlton (Asia) Limited
Chelsea Ng   Tel: (852) 2894 6240   Email:chelsea.ng@hillandknowlton.com.hk
Tiff Ko   Tel: (852) 2894 6208   Email: tiff.ko@hillandknowlton.com.hk