



**KINGSOFT JOINS FORCE WITH THE LARGEST ONLINE GAME OPERATOR
IN THAILAND ASIASOFT**

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**LAUNCHES KINGSOFT INTERNET SECURITY (THAI EDITION)
FURTHER EXPANDS THAI MARKET**

(Hong Kong, 3 March 2010) — **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 3888), a leading developer, distributor and service provider of application and entertainment software in China, has signed a cooperation agreement with Asiasoft, the largest online game operator in Thailand, to launch the Thai version of its anti-virus software product ***Kingsoft Internet Security (Thai Edition)*** in Thailand.

This is the first time Kingsoft joins force with Asiasoft. Kingsoft will be responsible for the software and technical aspects whereas Asiasoft will be responsible for the sales and marketing of ***Kingsoft Internet Security (Thai Edition)***. The cooperation is a step forward of the Company in capturing the Thai market subsequent to the launch of its first FPS online game – MAT Online in the market in January 2008. MAT Online is the first FPS online game exported from China to the overseas market, and it has quickly become one of the most popular of its kind in Thailand. Through the success of MAT Online in Thailand, Kingsoft has gained a strong reputation in the country, which it believes will favor the launch of ***Kingsoft Internet Security (Thai Edition)***. In addition to Thailand, the Company has also extended its reach to other markets in Southeast Asia including Vietnam, Singapore, Malaysia and Taiwan.

Mr. Pak Kwan Kau, Chairman and Chief Executive Officer of Kingsoft, said, "In 2010, we will enhance our international business strategies. In the past few years, we have successfully launched a number of online games, including the JX Online series, The First Myth series and MAT Online, in the Southeast Asia market, where we have established our leadership position. This latest partnership with Asiasoft will further increase our presence and market share in the overseas market. This year, we will continue to expand our overseas business by strengthening cooperation with local strategic partners and leveraging opportunities and demand in the overseas markets to deepen penetration of our products."

*Kingsoft Joins Force with the Largest Online Game Operator in Thailand Asiasoft
3 March 2010*

About Kingsoft Corporation Limited (Stock Code: 3888)

Kingsoft is a leading developer, distributor and service provider of application and entertainment software in China. Following the commercial launch of its first office application software WPS 1.0 in 1989, Kingsoft has since launched numerous well-known software products, including WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and the First Myth series, gaining it leading market share in the industry. In addition, Kingsoft has built an extensive sales and distribution network, through its online and offline distribution channels, Kingsoft provides various types of products, such as office application software, internet security software, translation software and online games, to retail customers, corporate clients and government bodies in China. Developing world-class software products has always been Kingsoft's mission, headquartered in Beijing, Kingsoft has built a number of R&D centers in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. In the future, Kingsoft will continue to develop new products and expand its market share in China, while making strong entrance into other overseas markets.

For more information, please visit www.kingsoft.com

About Asiasoft in Thailand

In 2006, Asiasoft from Thailand was granted the concession right of the Thai version of the famous online game "Ragnarok Online" developed in South Korea. The game had 110,600 Peak Concurrent User ("PCU"), putting it right at the top of the list of most popular games in Thailand. Currently, Asiasoft is a leading online game operator in Southeast Asia with the largest share in Thailand and Singapore markets and the second largest share in Malaysia and Vietnam. It has an extensive scope of operation and is the service provider for 26 games in many markets in Southeast Asia. (Source: Asiasoft)

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