

TENS OF STATE-OWNED ENTERPRISES PLACE COLLECTIVE ORDER FOR KINGSOFT'S WPS OFFICE

(18 June, 2010 – Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), a leading applications and entertainment software developer, distributor and service provider in China, has announced that its **WPS Office** has been collectively procured by tens of state-owned enterprises (SOEs) including China Southern Power Grid, Angang Steel Group, Baogang Steel Group, China Southern Airlines, Chinatex Corporation and China XD Group etc., at the signing ceremony in Beijing. Previously, **WPS Office** has been used by more than 50 central ministries under the State Council, more than 300 provincial and municipal institutions as well as many large and medium-sized enterprises.

This procurement of *WPS Office* follows on the heels of a similar purchase and implementation by more than 10 SOEs including Sinosteel Corporation in December 2009, demonstrating the proven functionality of *WPS Office* to major corporations. The purchase conveys SOEs' strong awareness of intellectual property rights. It also underscores the strong capability of Kingsoft to challenge and even replace similar foreign products, which will facilitate and promote the development of local office software applications.

In addition to the collective procurement of *WPS Office* from the SOEs, the number of downloads of the free *WPS Office Personal Edition* has increased to more than 50 million by the beginning of June 2010. To further expand the user group and explore new business opportunities, the Internet office automation product of *WPS Office—Kuai Pan* has started an alpha test and the mobile office software for iPad is to soon begin an open beta test.

Mr Ge Ke, Senior Vice President of Kingsoft, said, "Riding on its advantages of Chinese word processing functions, user-friendliness and compatibility with other office software, the Kingsoft *WPS Office* can meet the daily usage requirements of large organizations. The collective purchase proves SOEs' high acceptance of our product and the Kingsoft brand. We believe that more orders of *WPS Office* from SOEs will promote the progress of copyright protection in China. On the other hand, the rapid growth of download of *WPS Office Personal Edition* marks the increasing demand from domestic market. These will boost the development of the local software industry and hence bring great potential for the growth of Kingsoft office software business."

--END--

Tens of State-Owned Enterprises Place Collective Order for Kingsoft's WPS Office 18 June 2010/ P. 2

About Kingsoft Corporation Limited (Stock Code: 3888)

Kingsoft is a leading developer, distributor and service provider of applications and entertainment software in China. Following the commercial launch of its first office applications software WPS 1.0 in 1989 and through over 20 years of innovative endeavor, Kingsoft has been widely recognized as a household renowned software brand in China. We have rejuvenated and successfully transited ourselves from the legacy of "the King of package software" to be an internet application based model of Software as a service (SAAS).

Kingsoft's main business lines are on-line games, internet security and application software. We have built an extensive sales and distribution network through our online and offline distribution channels. We provide numerous well-known software products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security and online games including the JX Series and the First Myth series to retail customers, corporate clients and government bodies in China. Kingsoft is building a converged user platform for its diversified product portfolio and providing a variety of value-add-services.

The mission of Kingsoft is being committed to improving the quality of people's digital lives. With its headquarter located in Beijing; Kingsoft has built a number of R&D centers in Zhuhai, Beijing, Chengdu and Dalian. While leveraging our R&D strength, we have introduced groups of top software and game operation talents to our management team with the aim to better user engagement and improve operation efficiency. Kingsoft will carry on developing new products and expanding its market share in China, while making strong entrance into other overseas markets.

For more information, please visit www.kingsoft.com

For Press Enquiries:

Kingsoft Corporation Limited

Ms. Michelle Feng Harnett Tel: (86) 10 82325515 Email: <u>ir@kingsoft.com</u>

Ms. Claire Lee Tel: (86) 10 82334488 – 5850 Email: <u>limiao@kingsoft.com</u>

Strategic Financial Relations (China) Limited

Ms. Nan Dong Tel: (852) 2864 4811 Email: <u>nan.dong@sprg.com.hk</u>

Ms. Anna Luk Tel: (852) 2864 4877 Email: <u>anna.luk@sprg.com.hk</u>