[即時發佈]

Kingsoft Successfully Adopts ERP Software
To Improve Management Efficiency

(September 3, 2008 - Hong Kong) Kingsoft Corporation Limited ("Kingsoft" or the "Company"; SEHK stock code: 3888), China's leading entertainment and applications software developer, distributor and service provider based on market share, announced that it has formally adopted ERP software, which will help improve the internal processes of resource utilization and management efficiency.

ERP, the shorthand for Enterprise Resource Planning, is a corporate management software which effectively supports the decision-making process of management, optimizes and regulates the operations of a corporate, so as to speed up business development.

Kingsoft is the first company in Internet industry in China to adopt ERP software by implementing SAP system. Currently, the ERP software adopted by most internet companies can only integrate financial data. Kingsoft is the first Internet enterprise to integrate information from finance, human resources and supply chain departments. The successful adoption of ERP software has established a solid fundamental and steadiness groundwork for Kingsoft's business development in the next five to ten years.

Mr. Kau Pak Kwan, Chairman and CEO at Kingsoft, said: "This year is the 20th anniversary of Kingsoft, the successful adoption of ERP software indicates that the Company's development is becoming mature. The symbolic significance same as that of Kingsoft successfully listed in Hong Kong."

In future, Kingsoft plans to invest RMB50 million to further upgrade and manage the several thousands servers for online games business and antivirus software, to optimize and expand the customer centre, and to construct and upgrade the business operation support system (BOSS) and billing system. Amongst, BOSS system and billing system are the most complex and important systems as it switches payment process

from the recharge card model to diverse ways which customers can now pay by mobile phone, bank card and third-party payment platform.

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About Kingsoft

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain oversea markets.

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