

**[Immediate Release]**



## **Mandatory Application of UOF in 3 PRC Government Departments Benefits PRC-made Office Software Products like Kingsoft WPS**

**(Aug 20, 2008 – Hong Kong)** Kingsoft Corporation Limited (“Kingsoft” or the “Company”; SEHK stock code: 3888), a leading entertainment and applications software developer, distributor and service provider in China based on market share, stated that 3 PRC government departments have implemented mandatory application of Uniform Office Format standard (“UOF”), which is expected to accelerate development of PRC-made software.

In July 2008, Ren Jinhua, a representative from International Department, Central Committee of C.P.C, said that 3 PRC government departments including Ministry of Commerce of PRC, International Department, Central Committee of C.P.C, and the State Achieves Administration of PRC have implemented mandatory application of UOF during a press conference. Not less than 6 other governmental departments will follow suit by the end of 2008. Adaptation of the UOF standard by governmental departments will facilitate its penetration into the corporation and individual market.

As one of the setters of the UOF standard, Kingsoft’s key new product WPS2007 is designed completely in line with UOF. **Mr. Ke Ge, Kingsoft’ Senior Vice President, who is in charge of the applications software business section of the Company,** said, “The promotion and implementation of UOF will significantly reduce the spending required to make Kingsoft’s WPS Office compatible with Microsoft Office. The lower cost will strengthen our competitive edges in the office software market in the PRC. At the time being, UOF, ODF and OOXML are the 3 most commonly used document standard. Under this circumstance, their incompatibility will be an obstacle for some office software producers who are currently using other document standards to abide with the UOF standard. We believe the new policy will encourage some 155 major corporations to purchase office software in line with the UOF standard. We expect this will translate into approximately RMB 1.6 billion business opportunity during 2007 to 2010.”

UOF is a Chinese developed office application which coexists with the international standards ODF and OOXML.

UOF is a XML-based open standard that provides users with better control of information exchange. Implementation of the UOF standard will support PRC office software producers to build technical barrier to protect the industry.

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## **About Kingsoft**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain oversea markets.

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