

[For Immediate Release]



**Kingsoft WPS Office Granted “HEGAOJI” Funding
Capture Tremendous Market Opportunities and Show
Exceptional R&D Capabilities**

(Hong Kong, 23 June 2011) Kingsoft Corporation Limited (“Kingsoft” or the “Company”; SEHK stock code: 03888), a leading entertainment software, Internet security and application software developer, distributor and service provider in the PRC, announced that one R&D project conducted by Kingsoft Office Software, a subsidiary of the Company, was granted the approval letter and the offer letter of funding for specialized project under “**HEGAOJI(核高基)**”. This brings Kingsoft Office Software a range of supports from complementary policies and measures, as well as allows for a favorable environment for development.

“**HEGAOJI**” (Core, High & Basic) refers to core electronics components, high-end chips and basic software products. Led by the Ministry of Science and Technology (MoST) and organized by Ministry of Industry and Information Technology (MIIT), “**HEGAOJI**” was announced by the State Council in 2006 as one of the 16 major specialized technology projects under the National Medium-and Long-Term (2006-2020) Program Outline for Scientific and Technological Development. In 2009, MoST issued the Notice of Application for Specialized Project of “Core Electronics Components, High-end Chips and Basic Software Products”. This created favorable environment for the innovation and industrial development of self-innovated basic software industries including operating systems, databases, middleware, and office software. A range of complementary policies and measures are provided to support the implementation and development.

With the accumulated techniques and sustained increasing input in the R&D of office software and Internet office services in the diversified network environment, Kingsoft has created and brought to the market a product portfolio of Office (Kingsoft WPS Office), WebOffice (Kingsoft Kuaixie, Kingsoft Kuaisuan), Kingsoft Mobile Office, Personal Cloud Storage (Kingsoft Kuaipan), and Corporate Cloud Storage for traditional user platforms. Kingsoft Mobile Office supports 4 languages, Simplified and Traditional Chinese, English and Japanese. In August, Kingsoft Mobile Office will be

launched synchronously in the Chinese and Japanese market through pre-installation in smartphones. Kingsoft Kuaipan cloud storage possesses more than 4 million users in the PRC; it has expanded to the overseas markets and commenced operation in Japan. In only a few years' time, with its outstanding quality Kingsoft WPS Office has captured close to ten thousand of corporate clients and more than 50 million of individual users in China.

Mr. Ke GE, the Chief Executive Officer of Kingsoft Office Software, said, "Cloud computing and mobile Internet are nevertheless the remarkable opportunities for the development of Kingsoft's office software. The compatibility between Kingsoft WPS office, Kingsoft Kuaipan and Kingsoft Mobile Office will provide users with integrated cross-platform and cross-terminal office software service. As one of the key products of Kingsoft Office Software, the new generation of Kingsoft WPS Office 2012 office pack will soon be officially launched. Apart from the existing word-processing, spreadsheet and presentation modules, the new edition will feature 3 additional modules: e-mail, PDF and input method, bringing added-value to users."

Mr. Pak Kwan KAU, Chairman and Chief Executive Officer of Kingsoft, commented, "Acquiring the support as a "HEGAOJI" project motivates Kingsoft to capture the unprecedented opportunity for the development of cloud computing and cloud storage technology, as well as the mobile Internet platform, for the parallel great-leap-forward achievement of innovation and expansion of business scale of the Company."

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About Kingsoft Corporation Limited (Stock Code: 03888)

Kingsoft is a leading Internet-based developer, distributor and service provider of entertainment software, Internet security and application software in China. Since the commercial launch of its first office applications software, WPS 1.0, in 1989 followed by over 20 years of innovative endeavors, Kingsoft has become well recognized as a leading software brand in China. Kingsoft has also rejuvenated itself by successfully transiting from "the King of package software" legacy to become an Internet application based model of Software as a Service (SAAS).

Kingsoft's main business encompasses on-line games, Internet security and application software. We utilize the Internet as an effective and relatively secure channel to market and distribute our products, and have built an extensive sales and distribution network. We provide numerous well-known software products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security and online games, including the JX Series and the First Myth series to retail customers, corporate clients and government bodies in China. Kingsoft is currently building a converged user platform for its diversified product portfolio and providing a variety of value-added services. The Company distributes certain entertainment software products in Vietnam, Taiwan, Malaysia, Thailand, Cambodia and the U.S., as well as certain Internet security and application software products in Japan, Hong Kong, Macau, Thailand and Vietnam.

Headquartered in Beijing, Kingsoft has R&D centers in Chengdu, Dalian, Zhuhai and Beijing. In addition to possessing strong R&D capabilities, Kingsoft has introduced top Internet and on-line game operation talents to its management team with the aim to enhancing user engagement and improving the efficiency of operations. Kingsoft will continue developing new products and expanding its market share in China, while vigorously penetrating into other overseas markets.

For more information, please visit www.kingsoft.com

For Press Enquiries:

Kingsoft Corporation Limited

Ms. Michelle Feng Harnett
Tel: (86) 10 82325515
Email: ir@kingsoft.com

Strategic Financial Relations (China) Limited

Ms. Nan Dong
Tel: (852) 2864 4811
Email: nan.dong@sprg.com.hk

Ms. Marcus Keung
Tel: (852) 2114 4967
Email: marcus.keung@sprg.com.hk