

**For Immediate Release**



**Kingsoft Corporation Limited**  
**金山軟件有限公司**

## **Kingsoft Teams Up With Taobao, Alipay & Maxthon To Form The First Safe Online Shopping Platform in China**

(December 9, 2009 – Hong Kong) **Kingsoft Corporation Limited** (“Kingsoft” or the “Company”; SEHK stock code: 03888), China’s leading entertainment and applications software developer, distributor and service provider, based on market share, today announced that the Company has teamed up with Taobao and Alipay, well-known online shopping platforms, as well as Maxthon Browser, one of the most popular internet browsers in China, to form the first safe online shopping platform in China. This collaboration would help Kingsoft extend its internet security products to the fast-growing online shopping market to attract more users and enlarge market share. And this alliance with the key players in online shopping industry is also a solid proof and recognition of our quality products.

**Wang Xin, Vice President at Kingsoft, said,** “It is reported that over 70% of internet users in China are doing online shopping. This collaboration could accommodate users’ needs as many of them begin to be aware of the importance and urgency of a secured online shopping platform. With this collaboration, Kingsoft’s products and services are also extended to online shopping market, which widens its application and helps enlarge our user base. As online shopping is expected to become a major trend in the future, this collaboration will enable Kingsoft to enjoy first-mover advantage in this market with unlimited potential.”

Maxthon Browser will be equipped with a plugin of Kingsoft WebShield, one of the Company’s internet security products. Once the plugin is installed, after opening a browser, users are immediately under the protection of Kingsoft WebShield, including anti-spy, anti-fraudulent websites, anti-virus and etc. Since its release at the end of November, Kingsoft WebShield 3.0 has had over ten million installations. Kingsoft WebShield and Alipay will mutually share the database of fraudulent websites. Alipay will send the list of fraudulent websites, provided by users or automatically detected by system, to Kingsoft WebShield. Kingsoft WebShield will also send its latest list to Alipay on a daily basis. As such, both parties can guard against fraudulent websites swiftly. These two lines of defence enormously strengthened the security of online shopping without affecting website browsing.

###

## **About Kingsoft Corporation Limited**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

###

*For enquiries, please contact:*

### **Kingsoft Corporation Limited**

Michelle Feng Harnett Tel: (86) 10 82325515 / (86) 135 0200 7218

Email: [ir@kingsoft.com](mailto:ir@kingsoft.com)

### **Hill and Knowlton (Asia) Limited**

Chelsea Ng Tel: (852) 2894 6240 Email: [chelsea.ng@hillandknowlton.com.hk](mailto:chelsea.ng@hillandknowlton.com.hk)

Tiff Ko Tel: (852) 2894 6208 Email: [tiff.ko@hillandknowlton.com.hk](mailto:tiff.ko@hillandknowlton.com.hk)