

[For Immediate Release]



Kingsoft Cooperated with Wanglaoji to Introduce JX Online World Game Branded Beverage

(September 17, 2008 - Hong Kong) Kingsoft Corporation Limited (“Kingsoft” or the “Company”; SEHK stock code: 3888), China’s leading entertainment and applications software developer, distributor and service provider based on market share, announced that it cooperates with Guangzhou Wanglaoji Pharmaceutical Co., Ltd. (“Wanglaoji”) to jointly introduce a Wanglaoji beverage that will be named after the Company’s latest online game, JX Online World.

The beverage is expected to be introduced in the market in late September, approximately 10 million cans of Wanglaoji herb tea with logo and photos of JX Online World will be sold to customers in China from both companies. Meanwhile, a “Wanglaoji Good Health” marketing activity will be launched by JX Online World with “Wanglaoji herb tea” as a newly added prop. Selective players will even receive a “Wanglaoji prop card.”

Mr. Zou Tao, Senior Vice President in charge of operations of entertainment software business at Kingsoft said, “We are glad to cooperate with Wanglaoji, a corporation which also has a strong brand name in China. Through this joint marketing campaign, I believe that it can expand the customer base and boost the business of both companies, bring benefits to both sides, and result in a win-win situation.”

JX Online World is the second online game that Kingsoft launched in 2008, which is the newest game of JX Online series. JX Online World was self-developed by Xishan Ju Team, one of the R&D workshops in China with the longest history. In early September, JX Online World recorded peak concurrent users of over 280,000 during its unlimited close beta testing, setting a record in the industry. The game will conduct open beta testing.

About Kingsoft

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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