



KINGSOFT WPS OFFICE WON WEEKLY SALES CHAMPION IN JAPAN

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STRONG INTELLECTUAL PROPERTY PROTECTION ENHANCES WPS OFFICE COMPETITIVE ADVANTAGE

(Hong Kong, 28 April 2010) — **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 3888), a leading applications and entertainment software developer, distributor and service provider in China, has announced that *Kingsoft WPS Office* (named "*Kingsoft Office*" in Japan) 2010 Japanese USB Edition has ranked first in the authoritative website BCN Japan Weekly Integrated Software Sales Chart between 19 and 25 April. This leadership sales performance demonstrates the breakthrough successes that *WPS Office* has achieved in the Japanese market.

BCN compiles the ranking of the sale volume of PC and digital home appliances in Japan. The information is based on the actual POS sales data collected from all stores and PC stores in Japan. According to BCN, Microsoft Office 2007 and *Kingsoft Office 2010* Japanese CD-rom Version ranked second and third in terms of sales volume in the same week.

Since Kingsoft entered the Japanese market in 2005, its WPS Office Japanese Version has recorded strong sale volumes growth, currently ranking second in market share, after Microsoft. In July 2009, Kingsoft WPS Office was awarded as "Rakuten Most Valuable Professional Office Software in 2009 1H" by Rakuten, the largest e-commerce platform in Japan. As at September 2009, Kingsoft WPS Office was adopted by over 341 higher education institutions, secondary and primary schools in Japan. The total sales revenue of Kingsoft WPS Office in Japan have even exceeded those in China since last October.

Mr. Pak Kwan Kau, Chairman and Chief Executive Officer of Kingsoft, said, "The outstanding performance of Kingsoft Office in Japan marks major market acceptance of Kingsoft's applications software. The rapid growth of Kingsoft's applications software business in Japan has continuously contributed to the increase of Kingsoft's income, which shows the market leadership of Kingsoft office in Japan and underscores the potential of this market. Due to Japan's strong intellectual property protection regime, it enhances the strong competitive edge of the highly functional yet reasonably-priced Kingsoft WPS Office. The Company strongly believes that better protection of copyright in China would create enormous scope to boost Kingsoft's applications software business there as well. The Company will leverage its successful experience in Japan to develop other potential overseas markets."

For more details about BCN integrated software sales chart, please visit:

http://bcnranking.jp/category/subcategory_0092.html

About Kingsoft Corporation Limited (Stock Code: 3888)

Kingsoft is a leading developer, distributor and service provider of applications and entertainment software in China. Following the commercial launch of its first office applications software WPS 1.0 in 1989 and through over 20 years of innovative endeavor, Kingsoft has been widely recognized as a household renowned software brand in China. We have rejuvenated and successfully transitioned ourselves from the legacy of “the King of package software” to be an internet application based model of Software as a service (SAAS).

Kingsoft’s main business lines are on-line games, internet security and application software. We have built an extensive sales and distribution network through our online and offline distribution channels. We provide numerous well-known software products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security and online games including the JX Series and the First Myth series to retail customers, corporate clients and government bodies in China. Kingsoft is building a converged user platform for its diversified product portfolio and providing a variety of value-add-services.

The mission of Kingsoft is being committed to improving the quality of people's digital lives. With its headquarter located in Beijing; Kingsoft has built a number of R&D centers in Zhuhai, Beijing, Chengdu and Dalian. While leveraging our R&D strength, we have introduced groups of top software and game operation talents to our management team with the aim to better user engagement and improve operation efficiency. Kingsoft will carry on developing new products and expanding its market share in China, while making strong entrance into other overseas markets.

For more information, please visit www.kingsoft.com

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