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Kingsoft Corporation Limited
金山軟件有限公司

Kingsoft's WPS Office Achieved Great Success In Japan Market Taking the Second Largest Market Share

Awarded as Rakuten Most Valuable Professional Office Software in 2009 1H

(July 2, 2009 – Hong Kong) **Kingsoft Corporation Limited** (“Kingsoft” or the “Company”; SEHK stock code: 03888), China’s leading entertainment and applications software developer, distributor and service provider in terms of market share, announced today that its office software, Kingsoft WPS Office, is well received among Japanese users, and it is awarded as “Rakuten Most Valuable Professional Office Software in 2009 1H” by Rakuten, the largest e-commerce platform in Japan, indicating Kingsoft’s WPS Office’s success in Japan.

Kingsoft launched Kingsoft WPS Office Japanese Version in 2005. The software won wide acceptance in the market as its Internet direct sales mode helped reduce users’ cost of buying software. Currently, Kingsoft WPS Office takes the second largest market share in Japan, only next to Microsoft. It is also estimated to have taken almost 90% of Japan’s second-hand computer market share. Nearly 20% of the computers in Internet cafes in Japan have installed the software. Epson Japan has preloaded WPS Office in its all computers. Besides, Kingsoft WPS Office has built corporative relationship with five large build-to-order computer manufacturers in Japan.

“Sales of Kingsoft WPS Office in Japan have reached to the same level with that in China,” said **Ge Ke, Senior Vice President of Kingsoft**. “The sales performance demonstrates that Kingsoft WPS Office witnesses a rapid growth in Japanese market and has achieved an outstanding market penetration in the past four years after its launch. And, the award proves Kingsoft WPS Office’s wide popularity among Japanese users.”

Commenting on Kingsoft WPS Office, Rakuten praised the software as “highly compatible, able to support various file formats, user-friendly, and quality product at reasonable price”. While being highly compatible with Microsoft in terms of operations, secondary development and file formatting, WPS Office is smaller in size with special function for easy files switching and strict compliance with Japanese grammar. With all these advantages, Kingsoft WPS Office has successfully won Japanese users’ adoption, switched from other expensive office software to Kingsoft WPS Office.

Regarding Kingsoft WPS Office awarded as “Rakuten Most Valuable Professional Office Software in 2009 1H”, please visit website: <http://dl.rakuten.co.jp/sp/pc/mvp/> for more information.

About Kingsoft Corporation Limited

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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