

Immediate Release



Kingsoft Corporation Limited
金山軟件有限公司

Kingsoft Launches Mobile WAP Service Positive Response From Users

(October 28, 2009 – Hong Kong) **Kingsoft Corporation Limited** (“Kingsoft” or the “Company”; SEHK stock code: 03888), China’s leading entertainment and applications software developer, distributor and service provider, based on market share, announced that the Company has launched Kingsoft Mobile WAP service (wap.shouji.cn) exclusively for mobile phones. This is one of the Company’s most important strategies to construct a web-based platform.

Since its debut after China’s national holiday, Kingsoft Mobile WAP has been well-received by mobile phone users. Daily individual users were up to 570,000 and daily page views reached 1 million. Currently, Kingsoft Mobile WAP is available to all local mobile users in China for free with services include software, games, themes, picture and ringtones downloads.

In face of the development of 3G and the rise of its applications, Kingsoft Mobile WAP is one of the Company’s most important strategies to construct a web-based platform. This approach will help enlarge customer base and create synergy along with the Company’s applications software and online game businesses. Apart from Kingsoft Mobile WAP, the Company also operates Kingsoft Power Word Mobile WAP service (wap.iciba.com).

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About Kingsoft Corporation Limited

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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