

## Immediate Announcement



### **Kingsoft WPS Office Software Is Adopted by Over 341 Schools In Japan**

(September 3, 2009 - Hong Kong) **Kingsoft Corporation Limited** ("Kingsoft" or the "Company"; SEHK stock code: 03888), China's leading entertainment and applications software developer, distributor and service provider, based on market share, announced that, Kingsoft WPS Office software (named as Kingsoft Office in Japan) is now adopted by over 341 higher education institutions, secondary and primary schools in Japan, including research units and departments in lots of universities such as University of Tokyo, Waseda University, Kyoto University and so on. The Company expects that more and more schools will adopt Kingsoft WPS Office software.

**Mr. Pak Kwan KAU, Chairman and CEO of Kingsoft**, said, "Since its operation in 2005, Kingsoft Japan has paid great attention to software localization to better accommodate the needs of Japanese users. In addition to the traditional strategy of "free of charge", Kingsoft Japan also tried to extend sales channel to education platform, Internet cafes, and second-hand computer. When the official version of Kingsoft Office 2007 was launched in March 2007, Kingsoft Japan offered attractive discounts to numerous Japanese education institutions and received very positive response."

As early as in 2005, Kingsoft WPS Office software has been highly compatible with Microsoft Office. Its high compatibility makes it become popular in Japan market. In July 2009, Kingsoft WPS Office software was awarded as "Rakuten Most Valuable Professional Office Software in 2009 1H" by Rakuten, the largest e-commerce platform in Japan, indicating Kingsoft's WPS Office's success in Japan.

###

#### **About Kingsoft Corporation Limited**

Following the commercial launch of its first office applications software WPS 1.0 in

1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

###

*For enquiries, please contact:*

**Kingsoft Corporation Limited**

Michelle Feng Tel: (86) 10 82325515 / (86) 135 0200 7218  
Harnett

Email: [ir@kingsoft.com](mailto:ir@kingsoft.com)

**Hill and Knowlton (Asia) Limited**

Chelsea Ng Tel: (852) 2894 6240 Email: [chelsea.ng@hillandknowlton.com.hk](mailto:chelsea.ng@hillandknowlton.com.hk)  
Tiff Ko Tel: (852) 2894 6208 Email: [tiff.ko@hillandknowlton.com.hk](mailto:tiff.ko@hillandknowlton.com.hk)