

Immediate Release



Kingsoft Corporation Limited
金山软件有限公司

Kingsoft Ranked 16th in Forbes 2010 China Up and Comers Appraisal

Nominated 3 Years Consecutively
Demonstrate Strong Competitiveness and Huge Growth Potential

Plan to Launch Online Game The Legend Of Moon in Q1

(January 6, 2010 – Hong Kong) **Kingsoft Corporation Limited** (“Kingsoft” or the “Company”; SEHK stock code: 03888), a leading entertainment and applications software developer, distributor and service provider in China (by market share), is pleased to announce that the Company is selected by Forbes China, the world-renowned magazine, as one of the most promising up and comers in China in 2010, with a huge leap from ranking 51 in 2008 to ranking 16 this year. Kingsoft has been selected for the third time in a row, which proved that the Company is highly competitive and profitable with huge potentials for further growth and development.

Kingsoft has been dedicated to innovation, with a determination to explore and develop more comprehensive and innovative applications and entertainment software in order to meet the needs of the public and lead the domestic software industry. Kingsoft’s commitment to innovation was also acknowledged by the Chinese President Hu JinTao during his visit to the research centre of Kingsoft in December 2009. Entering into a new year, Kingsoft will carry on offering high quality products, with a target to launch several new products in the first quarter, including the long awaited new 2D online game The Legend of Moon online edition developed by Season Game Studio of Kingsoft, the enhanced Kingsoft Internet Security 2010 version as well as the new Kingsoft WPS office 2010 version with combined online functions.

This is the sixth time for Forbes China to conduct such an in-depth and independent appraisal toward over 8,000 SMEs with an annual revenue from 5 million to 1 billion in China. The calculation of the ranking is based on the weighted computation derived from the growth index (3 years weighted sales growth rate and profit growth rate), return rate index (3 years weighted ROA and ROE), profitability index (sales profit rate) and scale index of enterprises with some candidates participated in site visits. Through all these processes, the top 200 SMEs with greatest growth potentials are ranked accordingly.

About Kingsoft

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer. The Company's strategy is to enhance its position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain overseas markets.

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