

# Kingsoft Corporation Limited 金山軟件有限公司

### **Kingsoft Further Expands Japan Market**

## Launches Self-Developed Kingsoft PowerWord Japanese Version

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(March 26, 2009 – Hong Kong) Kingsoft Corporation Limited ("Kingsoft" or the "Company"; SEHK stock code: 03888), China's leading entertainment and applications software developer, distributor and service provider based on market share, announces that Kingsoft PowerWord Japanese Version (キングソフト辭書) is officially launched in Japan today, a move to further expand the Company's foothold in the country. To accommodate the different specification of desktop and iPhone, PC Supported Version and iPhone Supported Version are available to fulfill the needs of users.

Kingsoft PowerWord Japanese Version is free software. Users can download the PC Supported Version for free at Kingsoft Japan Inc.'s corporate website (http://www.kingsoft.jp). iPhone Supported Version will be available for download at App Store of Apple Inc. in a few days. PC Supported Version adopts dictionaries from various well-established and famous dictionary publishers in a bid to provide users with the most comprehensive and accurate vocabulary database (Japanese-English, English-Japanese, and Japanese-Japanese) and translation functions (Japanese-English, English-Japanese, Japanese-Chinese, and Chinese-Japanese).

In 2005, Kingsoft established a subsidiary in Japan to develop the country's applications software market. Kingsoft Internet Security Japanese Version and WPS Office were launched from 2005 to 2007. Kingsoft PowerWord Japanese Version is the third software in Japan. Mr Haiyin SHEN, Vice President of Kingsoft and Chief Executive Officer of Kingsoft Japan Inc, said, "I am pleased that we have successfully developed Kingsoft PowerWord Japanese Version and launch the product. Its comprehensive vocabulary database provides users with a quality vocabulary checking and translating functions. Currently, PC Supported Version and iPhone Supported Version are free for users to download, we plan to initiate advertisement cooperation and develop extra value-added function in the future."

Below is a brief introduction of Kingsoft PowerWord Japanese Version:

PC Supported Version adopts Japanese-English, English-Japanese and Japanese-Japanese dictionaries from Sanseido Publishing Co., Ltd. and Obunsha Co., Ltd., two largest dictionary publishers in Japan.

- Adopts the dictionary of Sanseido Publishing Co., Ltd. which provides 77,000
   Japanese-English words, 83,000 English-Japanese words and 72,000
   Japanese-Japanese words.
- Adopts the dictionary of Obunsha Co., Ltd. which provides 80,000 Japanese-English

- words, 130,000 English-Japanese words and 82,000 Japanese-Japanese words
- Provides 300,000 Japanese-English natural examples based on Kingsoft Japan's self-developed natural examples system.
- Provides Japanese-English, English-Japanese, Japanese-Chinese and Chinese-Japanese translation based on Google's translation system.

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#### **About Kingsoft**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China based on market share and to expand its presence in certain oversea markets.

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